



Premium Outdoor LED Screen “Tango Reklama”, Laisvės av. 60, Vilnius

Operating hours: daily from 06:00 AM to 11:00 PM (17 hours per day).

Package	Weekly Rate (EUR)	Guaranteed Weekly Impressions	Ad Rotation	Spot Length	Cost per Hour (30 spots)	Notes
MAXI	750	3.570 impressions	Every hour	10 sec.	6,30	High-frequency package
MIDI	380	1.800 impressions	Every 2 hours	10 sec.	6,33	Balanced reach
MINI	330	1.200 impressions	Every 3 hours	10 sec.	8,25	Cost-efficient
HOURLY BUY	-	30 impressions/hour	Flexible scheduling	10 sec.	9,90	Min. booking: 20 hours/week

Technical Specifications (DOOH Video Creative):

Total screen resolution: 2016x480 px:

- Left short section (left, eastern side of the building facing the viaduct and street) - 320x480 px
- Curved corner section - 96x480 px
- Right long section (right side facing the parking area, street, and intersection) - 1600x480 px

File format: MP4 (h.264 codec)

Frame rate: 25 fps

Spot duration: 10 seconds

Video clip production, adaptation of clips intended for other screens, or banner ad adaptations: from 300 EUR + VAT.

- A 20% third-party advertising surcharge applies (does not apply if a third-party brand is mentioned incidentally, e.g. retail location).
- The advertiser must supply a video clip that meets the technical specifications.
- Average weekly reach: 450,000 contacts (based on Vilnius City Municipality traffic flow maps, 2025 data).
- All prices are in EUR, excluding VAT..

Exclusive Sales Representative
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