

Brand New

LARGE

Digital
Billboard



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ADVERTISING PROPOSAL

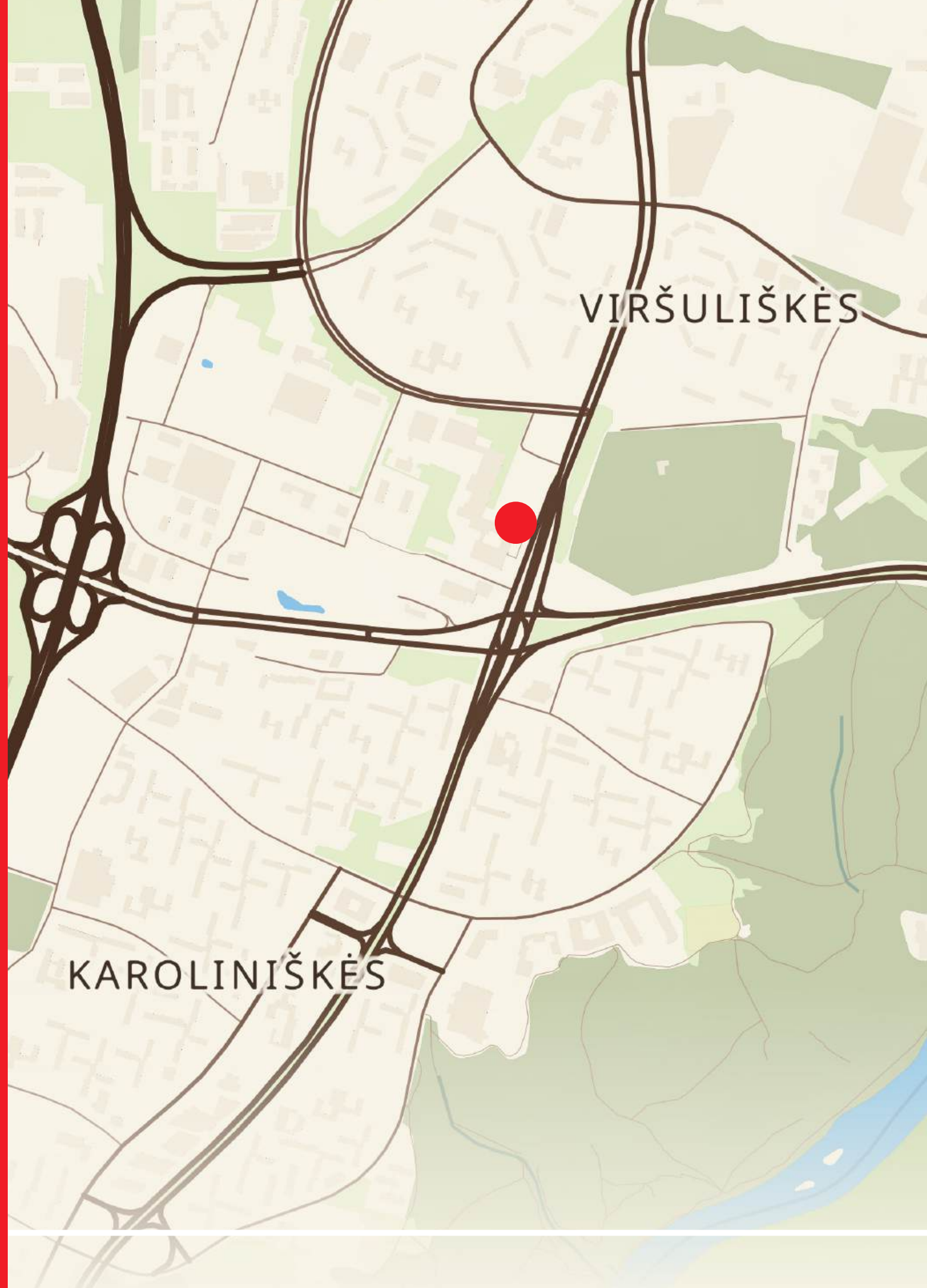
What is it?

A DISTINCTIVE outdoor advertising screen.

We installed it next to one of the busiest arteries in Vilnius – Laisvės Avenue, on a unique landmark building – Spaudos rūmai.



Location in the City



- Located on **one of the busiest** sections of Laisvības Avenue
- **Several** major traffic flows intersect at this location
- The screen is **visible** from multiple directions and viewing angles
- The L-shaped layout **ensures extended exposure** to passing audiences.
-

Contacts

450 000

Per week on average

Calculated based on Vilnius city municipality traffic flow data (2025).

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Designed for Creative Advertising

- **No restrictions** on motion or creative execution
- One advertisement displayed across **two screen surfaces**
- The absence of a sharply defined corner allows for seamless visual transitions that **follow the traffic flow** (e.g., scrolling text)
- Enables the display of **3D visual effects**.



Advertising Synergy

- RADIO helps you be heard
- The SCREEN helps you be seen



Let's Discuss

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